Peter Lloyd
Front-End Web Developer
UI / UX Designer

github.com/plloyd11
dribbble.com/plloyd
unsplash.com/@plloyd
linkedin.com/in/plloyd11

Design-centric front-end developer with over six years experience designing and developing complex websites, web applications and landing pages for small businesses and industry leaders. Skilled in providing effective leadership in fast-paced, deadline-driven environments with a focus on clean, quality code. Passion for learning new technologies and pushing the web forward.

Experiences

Freelance Web Developer / Designer
Front-End Web Developer, UI / UX Designer
11/2017 – Present

Wireframing, prototyping, designing and developing websites and progressive web applications for clients in a variety of industries, utilizing the latest techniques and best practices of HTML, CSS, and JavaScript.

WorkWave
Front-End Web Developer, UI / UX Designer
06/2013 – 11/2017

Wireframing, prototyping, designing and developing websites for both internal software applications & clientele utilizing the latest features and techniques of HTML5, CSS3, and JavaScript.

Orchestrated the launch of over forty-five unique websites for clients in multiple service industries, including Pest Control, HVAC, Landscaping, Maid Services, Window & Door Installation and more.

Conducted user research, developed intricate personas & initiated advanced multi-variant tests to optimize website performance and overall user experience.

Education

Learn UI Design
User Interface Intensive Course
November 2017 - January 2018
Color Theory, Typography, Iconography

Thinkful
Front-End Web Developer Certification
Mar - May, 2013
HTML, CSS, JavaScript bootcamp.

Rutgers University
Bachelor of Arts in Sociology & Psychology
2003 - 2007

Contact

848-234-9419

peter.lloyd@hey.com

www.peterlloyd.digital

34 Waldo Avenue
Apartment 2
Jersey City, NJ 07306

Technologies

HTML5	Git
CSS3	Command Line
JavaScript	Nuxt
Vue	YAML
Sass	GraphQL
Svelte	Eleventy

Design Tools

Figma	Whimsical
Sketch	Illustrator
InVision	Lightroom
Principle	Premiere
VWO	InDesign
Balsamiq	Adobe XD

UX/ UI Skills

Interface Design
Wireframing
Usability Testing
User Research
Information Architecture
Personas